

GABRIELLE LAMARR LEMEE

EDUCATION

M.F.A. in Information

Design and Visualization, 2018

Northeastern University
College of Arts, Media, and Design

B.F.A. in Communication Design

, 2012

Washington University in St. Louis
Sam Fox School of Art & Design

Minor in English

, 2012

Washington University in St. Louis
College of Arts & Sciences

AWARDS & HONORS

Graduation Student Speaker

Northeastern University
College of Arts, Media, and Design

CAMD Graduate Award for Outstanding Scholarly and Creative Achievement

Northeastern University
College of Arts, Media, and Design

Otto and Marie Neurath Award for Outstanding Social Relevance

Northeastern University
College of Arts, Media, and Design

Panelist

Usable Proxy Workshop, New York

Participated on a panel entitled
"How to Use Customized Graphics
to Enhance Your Message"

Siroky Art Scholar

Washington University in St. Louis
Sam Fox School of Art & Design

SKILLS

Proficient

- Photoshop, InDesign, Illustrator
- HTML, CSS, Javascript, D3
- Microsoft Word, Powerpoint, Excel

Working Knowledge

- R, Python
- ArcMap

EXPERIENCE

Information Designer

, November 2015–Present

More Carrot, Salem

Making thoughtful design choices to communicate effectively and improve the user experience across a range of formats including forms, prospectuses, internal business campaigns and communications, videos, infographics and websites. Responsibilities also include reorganizing and editing content.

Freelance Designer

, September 2015–Present

Designing infographics, annual reports, sales and marketing materials, instructional videos, print and web financial reports, and event presentations.

Clients include:

- Global Resilience Institute at Northeastern University
- Horizon Blue Cross Blue Shield of New Jersey
- General Electric
- Athena Health
- Initiative for a Competitive Inner City

Information Designer

, August 2012–September 2015

Addison, New York

Applied a strategic approach to the design of engaging materials for marketing communications, presentations, brainstorming and worksessions.

Responsibilities included:

- Designing digital and print materials including forms, guides, financial reports, videos, and collateral.
- Developing infographics to uniquely communicate and visualize data.
- Developing worksession materials for effective mapping of current and future state experiences.
- Designing websites and interactive experiences.

Art Director Intern

, May 2012–August 2012

Rivet, St. Louis

Supported art directors at this full-service marketing agency by designing logos, print materials, web and video components and magazine ads.

Art Intern

, January 2012–May 2012

St. Louis Magazine, St. Louis

Designed page layouts, redesigned outdated magazine sections, edited photographs, drew spot illustrations, organized photo shoots, and designed marketing materials.